

Executive Development Institute



Course on

“ENABLING ENVIRONMENT FOR EASE OF DOING BUSINESS”

26 - 27 November, 2020

Ease of Doing Business drives the economy of any country to promote private sector enterprise. A great nexus exists between private business investments and economic growth. Effective business regulations enable enterprises and the corporate sector to grow, prosper, and innovate business models to bring investment and generate profit to improve micro-macro economic indicators. Countries enable their business environments for higher ranking by looking at the Ease of Doing Business Index of World Bank. This entails the special attention of the government towards streamlining regulatory frameworks and policies to encourage the private sector to invest and promote economic output. An economy cannot thrive without a healthy private sector. When local businesses flourish, they create jobs and generate income that can be spent and invested domestically. Any government that cares about the economic well-being and advancement of its constituency pays special attention to laws and regulations affecting local small and medium-sized enterprises (SMEs). Effective business regulation affords micro and small firms the opportunity to grow, innovate and, when applicable, move from the informal to the formal sector of an economy.

In this backdrop Executive Development Institute has designed a 2-days online course on “ENABLING ENVIRONMENT FOR EASE OF DOING BUSINESS” to be held on **26-27 November, 2020**. The course will expose the participants to a variety of proven strategies that have produced results in a diverse set of circumstances. The focus will be on the broad areas of governance and strategic management. The methodology covers a wide spectrum of case studies; presentations and focused discussions followed by a round-up discussion of Q&A and brain storming sessions. Each case describes an actual situation prevailing in Pakistan and serves as a stimulus for participants to think through possible approaches and solutions to the challenge.

Objectives

- Enable the business environment in Pakistan in the light of modern concepts of e-governance.
- Leveraging the role of Board of Investment (BOI) to facilitate business opportunities.
- Expanding the landscape of business by strategizing SEZs, SMEs, and Joint Ventures under CPEC
- Scaling-up investment opportunities by providing Ease in Doing Business and identifying potential countries for trade and investment.
- How far regulatory framework and financial institutes can channelize FDI in Pakistan?
- Enhancing the scale of financing from international financial institutions by ensuring a safe legal environment.

Application Deadline(s) :

18 November, 2020

The Registration Form can be downloaded from our website: www.nspp.gov.pk or could be obtained from EDI Office.

Course Fee :

Rs. 10,000/-

Payment will be made through crossed cheque in favour of Director Finance, National School of Public Policy.

FOR MORE INFORMATION, visit our website www.nspp.gov.pk or email: edilhr@gmail.com. Applications can be submitted to Mr. M. Rashid Pervaiz, Additional Director (Program), Executive Development Institute, National School of Public Policy, Lahore (Phone: +92-42-99205348, Cell +92-0321-8411057).

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